# Emmanuel Cuevas

Sr. UX Designer

I have more than nine years of experience in designing user experiences and driving innovation across various industries. I have worked in the IT sector, helping large corporations create digital solutions to enhance customer engagement. I possess proven leadership skills and have experience working with multinational teams. I excel in problem definition and am an out-of-the-box thinker, always striving to find optimal solutions.

Contact information

- US +1 214 5979 189
- emmanuelcu@gmail.com
- www.linkedin.com/in/emmanuelcuevas/
- www.emmanuelcuevas.com
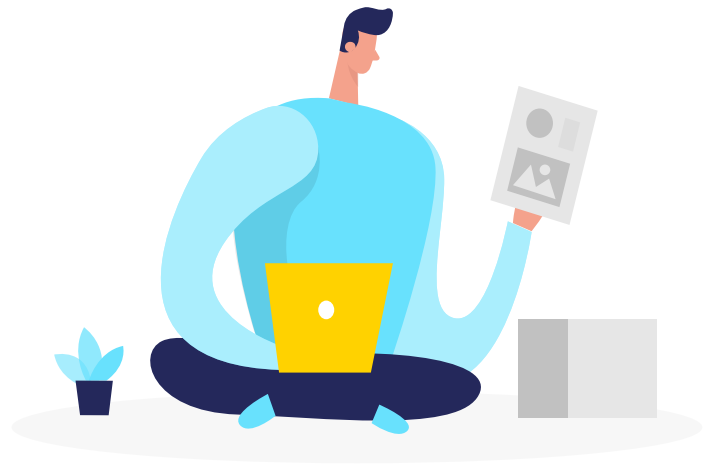
Technical Skills

✎ Design & UX

Sketch, Figma, InVision, Sympli, Adobe XD, UserTesting, Adobe Creative Suite, Zepplin, Flinto, Interaction Design, Service Design, Prototyping, UX Writing, Web & Mobile channels, Enterprise apps.

</> Coding tools

HTML, CSS, Bootstrap, Swift, SwiftUI, Java, JavaScript, Ruby, JQuery, Atom, Sublime, Note++, Brackets, Android Studio, IBM Rational, Eclipse, AWS, Blockchain, Github, Confluence, JSON.

Mgmnt tools

Jira, Trello, Microsoft Project, Service Now,

Education & Certifications

Bachelor Computer Engineering, Universidad Nacional Autonoma de Mexico, 2007- 2011

Professional Scrum Product Owner - scrum.org (654875)

AWS Certified Cloud Practitioner (Y7898KRCEEQEQM3C)

Enterprise Design Thinking Coach

To see more credentials visit my Credly profile: https://www.credly.com/users/emmanuel-cuevas

Professional Experience

Sr. UX Designer - Photon (Chase, VMWare & Neighborly)

2021 - 2023

During my tenure, I worked with numerous clients on enterprise applications and customer-facing websites. My role involved creating mobile, web, and voice applications while adopting a user-centered approach. Some of my activities included front-end dev, interaction design, wireframing, creating hi-fi prototypes, managing DSL, and leading design teams to enhance the usability of the projects I collaborated.

Sr. UX Designer - Global Apps (Chase)

2021 - 2022

Design and deliver an enterprise app to help Home Lending Advisors close loans more efficiently. Some of the skills I got are working at Chase were hi-fi prototyping, work with DSL and take design decisions to enhance the usability of the app.

Lead UX Consultant - IBM

2020 - 2021

I was the lead for the App Factory in a Telcel. As a result, I oversaw the development of four distinct mobile apps, three web solutions, and a Design Language that unified all of them. I also worked on designing and delivering three enterprise apps that were specifically tailored for the IBM Cloud. As part of my responsibilities, I created blueprints for the Service touchpoints with clients to ensure that we delivered an outstanding customer experience.

Sr. UX & Digital Consultant - IBM

2017 - 2019

I facilitated Design Thinking workshops and developed mobile applications for various industries, including banking (Banorte, BBVA), telecommunications (Telcel), and cement and aggregates (Cemex). Additionally, I worked on two website solutions for NGOs.

UX & Digital Consultant - IBM

2012 - 2017

I have conducted Design Thinking and Heuristic evaluation workshops for various clients. Additionally, I played a key role in designing and developing mobile apps for industries such as banking, retail, and telecommunications.

Key Skills

Communication
Decision making
Time management
Self-motivation
Conflict resolution
Data analysis
User-centered design
Critical thinking
Flexible thinking
Teamwork
Analytical
Leadership
Volunteering

Languages

Spanish 100%
English 100%
Portuguese 60%

For further details, visit my website: https://www.emmanuelcuevas.com